



Today's Presentation



We Began By Conducting Focus Groups with Youth

- How would you have wanted to learn about human trafficking and how to get help?
- From a parent or caregiver
 - From your teacher or in the classroom
 - From someone at your school other than your teacher
 - From an older student
 - From a family member (sibling, cousin, etc)
 - Through a commercial on TV
 - Through a short film online
 - Through Facebook
 - Through Instagram
 - Through sports or a club outside of school
 - Through educational text messages
 - Through an app on your phone
 - Through a community organization
 - Through a play or performance
 - Through a poster

Ideal Prevention Education Channels

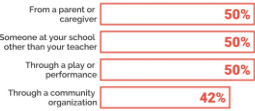
During Elementary School



Focus group conducted by Freedom FWD in 2017 with youth in the Bay Area n=12 youth, ages 10-15

Ideal Prevention Education Channels

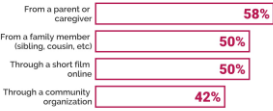
During Middle School



Focus group conducted by Freedom FWD in 2017 with youth in the Bay Area n=12 youth, ages 13-15

Ideal Prevention Education Channels

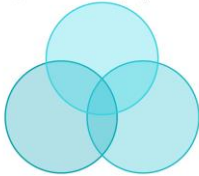
During High School



Focus group conducted by Freedom FWD in 2017 with youth in the Bay Area n=12 youth, ages 16-18

Existing Related Curriculum and Resources

We couldn't find an easy toolkit or conversation guide for parents that covered everything we wanted...





Our Goals

- Promote safety and resilience through proactive and healthy conversations between youth and their caregivers
- Equip caregivers with knowledge and activities required to have these conversations
- Develop an online learning community where caregivers can share resources and support one another

Curriculum Layout

- 1 Introduction to Sex Trafficking
- 2 Letter from Savannah - For Engagement
- 3 Each Chapter Includes Parents Prep
- 4 Activities, Projects and Videos
- 5 Resources and FB Group Engagement

Ages 3 to 7

Each booklet is intended to provide parents with foundational information. Give them the information and answers to be able to respond to the questions and topics that come up through the conversation guide.

Body Safety and Boundaries	Internet Safety and Media Exposure
Building Resiliency and Identify Safe People and Places	Gives Parents Information to Begin Trafficking Conversations

Ages 8 to 11

What is Abuse and the Symptoms	Who are Abusers and Safe People	Building Resiliency
Media and Safety	Human Trafficking	Safety Planning

Ages 12+

Comprehensive Sex Positive Education	Healthy and Unhealthy Coping Skills
Healthy Romantic Relationships	More in depth information on Each Topic

Timeline Activity

Teaching Resiliency



My Safe People and Places

Who are people that have made you feel safe? Places you go that make you feel safe.

- 1 My 1st grade teacher
- 2 My auntie
- 3 My best friend's mom
- 4 My grandma's house
- 5 A lady I met at my afterschool program

Lessons Learned and Parent Feedback

- "This tool has really helped me and my girls relationship and opened the door for us to talk more. My girls have been coming to me more about other issues since we started this guide. Thank you"



Bring to Your Community

Download the Guides
INSERT LINK

Join Our Online Community
<https://www.facebook.com/groups/51144464/>

Questions? Ideas? Email Us!
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