SUMMARY

1 EDITORIAL

2 2017 HIGHLIGHTS

6 THE FOUNDATION

8 Building a world without prostitution
10 Updated bylaws
12 A new operational organization
13 Stronger teams

14 IMPACT

16 Worldwide
17 2017 Key figures
18 Contributing to the dissemination of the French abolitionist law
22 Building collective actions
24 Supporting public policies
26 Serving the public interest

38 RESOURCES AND SUPPORT

40 2017 Financial report
42 Our Supporters and Partners
43 In the future: 2018 Agenda
What we have achieved together

Dear all: directors, partners, supporters, friends,

I am pleased to present the activity report for 2017, a pivotal year in all respects, which has resulted in a dual dynamic: support of the law of 13 April 2016 and the deployment of our international activities.

To achieve this, the Foundation has launched a process of modernisation of its bylaws and governance rules, which became operational in 2017.

Our ambition has been to continue and extend the dissemination of the abolitionist principles that we have supported for more than 25 years by diversifying our actions.

The gradual implementation of the law of April 2016 provides us with the opportunity to contribute to disseminating French law and supporting the implementation of new public policies that France has recently promulgated, beyond any party political differences.

We have also sought to stimulate or support actions on the ground, particularly in the area of the protection of young people and the most serious violations of women’s rights.

The Foundation has also engaged into the legal battle to strengthen legal expertise relating to the fight against sexual exploitation in legislative debates, particularly given the crucial role now occupied in this area by new technologies.

We also assign great importance to making the voices of victims heard in the courtroom and in the media, since they are more often than not reduced to absence and silence, while effectively contributing to discouraging demand for the purchase of sexual acts.

We have also given a strong impetus to our partnerships with our main French and international allies, as evidenced by conferences held with them in New York, New Orleans and also the Vatican.

I am convinced that by reading this activity report, you will sense the strength of everyone’s commitment in the Foundation team and our refusal to give up in a fight that we will continue to pursue vigorously in 2018.
2017 HIGHLIGHTS

JANUARY

> AWARENESS-RAISING ACTION WITH TOURISM STUDENTS

11 JANUARY CERGY-PONTOISE in partnership with Cergy-Pontoise University

> 2nd WORLD CONGRESS AGAINST THE SEXUAL EXPLOITATION OF WOMEN AND GIRLS

29-31 JANUARY NEW DELHI organized by CAP International and Apne Aap

FEBRUARY

> SYMPOSIUM ONLINE HARASSMENT, HYPERSEXUALISATION AND PORNOGRAPHY FOR PREVENTION AMONG YOUNG PEOPLE

9 FEBRUARY ORLÉANS organized by the Mouvement du Nid, Loiret Delegation

MARCH

> SEMINAR ON THE JUDICIAL TREATMENT OF SEX TRAFFICKING

2-3 MARCH PARIS organized by the French Ministry of Justice, DACG

> MODERNIZATION OF THE SCELLES FOUNDATION’S BYLAWS

9 MARCH

> PLEADINGS COMPETITION WITHIN THE YOUTH AWARDS AGAINST SEXUAL EXPLOITATION

9 MARCH PARIS organized by the Scelles Foundation in partnership with the Paris Bar and the Conference of the Paris Bar

> INTERNATIONAL CONFERENCE STRATEGIES TO ADDRESS PROSTITUTION AND SEX TRAFFICKING

13 MARCH NEW YORK organized by the Scelles Foundation in partnership with the CATW and Space International

> SIDE EVENT DURING CSW61 TO STRENGTHEN ABOLITIONIST STRATEGIES

14 MARCH NEW YORK organized by CAP International
2017 HIGHLIGHTS

APRIL

1st ASSESSMENT OF THE LAW OF 13 APRIL 2016
13 APRIL

EUROPEAN SYMPOSIUM ON COMBATING SEXUAL EXPLOITATION
27 APRIL LIEGE
co-organized by the Council for French-speaking women in Belgium and the organizations Le Monde selon les Femmes and FPS Réseau Solidaris, with the support of Wallonia-Brussels Federation

MAY

PROSECUTIONS COMPETITION WITHIN THE YOUTH AWARDS AGAINST SEXUAL EXPLOITATION
3 MAY PARIS
organized by the Scelles Foundation in partnership with the French National School for the Judiciary (ENM)

ESTABLISHMENT OF A NEW INTERNAL ORGANIZATION IN THE SCELLES FOUNDATION
29 MAY

NATIONAL CIVIC SERVICE APPROVAL TO SUPPORT A PUBLIC POLICY DEDICATED TO YOUNG CITIZENS
29 MAY PARIS

9th FORUM OF THE EUROPEAN CIVIL SOCIETY PLATFORM AGAINST HUMAN TRAFFICKING
30-31 MAY BRUSSELS
organized by the European Commission

JUNE

INTERNATIONAL SUMMIT SHARING MODELS AND BEST PRACTICES TO END MODERN SLAVERY AND RESTORE DIGNITY TO ITS VICTIMS
13-14 JUNE MALTA
organized by the Amersi Foundation (UK), the Pontifical Academy of Sciences (Rome) and The President’s Foundation for the Wellbeing of Society (Malta)

AWARDS CEREMONY FOR THE YOUTH AWARDS AGAINST SEXUAL EXPLOITATION
30 JUNE PARIS
organized by the Scelles Foundation with its partners
LAUNCH OF THE 1st EDITION OF THE SCELLES FOUNDATION STUDY BOOK COLLECTION

14 SEPTEMBER

UN GENERAL ASSEMBLY AGAINST HUMAN TRAFFICKING

27-28 SEPTEMBER NEW YORK
organized by the United Nations

LAUNCH IN FRANCE OF THE EUROPEAN AWARENESS CAMPAIGN A PENNY FOR YOUR THOUGHTS

28 SEPTEMBER FRANCE - EUROPE
organized by the Scelles Foundation as part of the operation coordinated by the Samilia Foundation (Belgium), with Ruhama (Ireland), O Ninho (Portugal), ACSIS (Romania) and Animus (Bulgaria)

LAUNCH OF THE 1st AWARENESS-RAISING COURSE ON THE FIGHT AGAINST THE PURCHASE OF SEXUAL ACTS

29 SEPTEMBER PARIS
organized by the Scelles Foundation in partnership with the Paris Public Prosecutor’s Office and APCARS

PROHIBITION ON PURCHASING SEXUAL ACTS
OFFENCES
• 1st CLASS CONTRAVENTIONS for resorting to THE PROSTITUTION OF ANOTHER
FINES
• €1,500

EUROPEAN CONFERENCE A PENNY FOR YOUR THOUGHTS, REPORT ON THE AWARENESS-RAISING CAMPAIGN AGAINST SEXUAL EXPLOITATION

18 OCTOBER BRUSSELS
organized by the European campaign partners

2017 JUST CONFERENCE AGAINST JUVENILE SEX TRAFFICKING

24-26 OCTOBER NEW-ORLEANS
organized by Shared Hope International
2017 HIGHLIGHTS

NOVEMBER

＞ SEMINAR ASSISTING VICTIMS OF HUMAN TRAFFICKING: BEST PRACTICES IN LEGAL AID, COMPENSATION AND RESETTLEMENT
4-6 NOVEMBER VATICAN
organized by the Pontifical Academy of Social Sciences and the GALA association (Global Alliance of Legal Aid)

＞ SIGNING OF A STATEMENT FOR SOCIAL CHANGE AND POLITICAL ENGAGEMENT RELATING TO PROSTITUTION
24 NOVEMBER PARIS

25 NOVEMBER PARIS
organized by the Presidency of the French Republic

＞ 28th SEMINAR AC.ŞE ON VIOLENCE IN MIGRATION AND HUMAN TRAFFICKING ROUTES: WHAT ARE THE IMPACTS ON THE INDIVIDUAL AND SOCIAL SUPPORT?
27-28 NOVEMBER PARIS
organized by the Ac.Şe National Network

＞ AWARENESS-RAISING ACTION WITH TOURISM STUDENTS
29 NOVEMBER CERGY-PONTOISE
in partnership with Cergy-Pontoise University and ACPE

DECEMBER

＞ 10th FORUM OF THE EUROPEAN CIVIL SOCIETY PLATFORM AGAINST HUMAN TRAFFICKING
5-6 DECEMBER BRUSSELS
organized by the European Commission

＞ PARTNERSHIP WITH THE FRENCH MINISTRY OF HEALTH AND SOCIAL WELFARE FOR A LOCAL EVALUATION OF THE LAW OF 13 APRIL 2016
6 DECEMBER PARIS
THE FOUNDATION
BUILDING A WORLD WITHOUT PROSTITUTION

UPDATED BYLAWS

A NEW OPERATIONAL ORGANIZATION

STRONGER TEAMS
For 25 years, the Scelles Foundation, a recognized public benefit foundation, has been fighting against the system of prostitution and the exploitation of prostituted persons.

#1 Changing attitudes
Raising awareness and preventing sexual exploitation

#2 Fighting the demand
Holding sex buyers accountable and penalizing the purchase of sexual acts

#3 Punishing procurers
Strengthening the criminal justice response and international cooperation

#4 Providing alternatives
Protecting and supporting victims

A FOUNDATION AT THE HEART OF SOCIETY

Year after year, the Scelles Foundation helps change society and evolves with it by adapting its mission to the new imperatives of its commitment.

Thus, after having made a major contribution within the French abolitionist movement, in having the law of 13 April 2016 adopted, it very quickly implemented the new public and criminal policies in France, by adapting its missions: monitoring the actual implementation of the law, contributing to the repression of perpetrators and the prevention of the phenomenon - through legal actions, awareness-raising courses to fight the purchase of sexual acts, awareness-raising campaigns, and education among young people.

In addressing the issue of prostitution, the Foundation is evolving with the new context of the #MeToo movement and the new scenario in relation to women’s rights, equality between women and men, and violence against women: updating its missions, developing its activities, adapting its communication and advocacy, and strengthening its presence with institutions, as with the launch of the Great Cause of the Five-Year Plan for Gender Equality at the Elysée Palace in November 2017.
WHY COMBAT THE SYSTEM OF PROSTITUTION?

The system of prostitution is a violation of human dignity and rights, a form of violence, a global organized crime that exploits the most vulnerable people and involves the unacceptable trafficking of human beings.

As an international observatory specializing in monitoring and analyzing prostitution-related phenomena, the Scelles Foundation is also a key player in awareness-raising and prevention, advocacy and mobilization against sexual exploitation.

SES MISSIONS

- **Studying and understanding prostitution and its developments** by monitoring, analysis and expertise
- **Combating the system of prostitution** by: informing and educating the public and decision-makers; working towards prevention among the general public, young people and sex buyers; advocating and promoting the Franco-Nordic model; bringing legal and court actions to combat the demand and punish the perpetrators; developing joint actions and sharing good practices at the international level; training professionals; supporting public policies.

RECIPROCAL RELATIONSHIPS AND PARTNERSHIPS

For decades, the Scelles Foundation has been working with national and international public and private organizations to build and implement strategies to tackle sexual exploitation.

The Foundation regularly establishes partnerships to carry out effective joint actions. It belongs to different groups working against sexual exploitation with which it develops advocacy and awareness-raising activities. It is a founding member of the Coalition for the Abolition of Prostitution, CAP International, which was launched in 2013 and today brings together 23 abolitionist NGOs from 18 countries.

THE PRESIDENT SINCE 2010: Yves Charpenel

has been Deputy State Prosecutor of the Supreme Court of France since 2012. Since 1976, he has served as a judge and prosecutor in various courts and at the Ministry of Justice in France. Director of the strategic Criminal Affairs and Pardon Department of the Ministry of Justice from 1998 to 2001, he was also a member of the cabinet of two ministers of justice from 1991 to 1993 and a prosecutor at the Court of Justice of the Republic from 2009 to 2012.

Yves Charpenel is the President of the Law and Democracy Organization and of the Ethics Committee of the Council of Paris. He is also a member of the Executive Committee of the International Association of Anti-Corruption Authorities, the French National Consultative Ethics Committee, and the French Institute for Restorative Justice, and an expert with the EU and the United Nations. He appears regularly in forums in France and abroad and provides training for magistrates, police, gendarmes and journalists several times a year.
**IMPROVING EFFICIENCY**

In March 2017, the Scelles Foundation, recognized as a public benefit foundation by decree of 22 December 1994, completed the essential process of modernizing its bylaws, which started in 2016, to:

- Build capacity for effective action through renewed governance;
- Expand its scope;
- Respond to the challenges of the future.

As of 31 December 2017, the Board of Directors of the Scelles Foundation consists of 14 volunteer members:

- **PRESIDENT**
  Yves Charpenel,
  Deputy State Prosecutor,
  the Supreme Court of France

- **HONORARY PRESIDENT & VICE PRESIDENT**
  Philippe Scelles

- **VICE PRESIDENT & TREASURER**
  Yves Scelles

- **MEMBERS**
  Pierre Albert
  Jean-Michel Cailliau
  Christian de Fenoyl
  Rolland Grosse
  Armelle Le Bigot-Macaux
  Brigitte Polonovski
  Myriam Quemener
  Patrick Rizzo
  Grégoire Théry
  Marta Torres-Herrero
  Sylviane Wenner-Aubry

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**Updated bylaws**
Ensuring rules of good governance to meet the objectives

The Scelles Foundation has chosen to reform and strengthen its internal governance in order to meet current and future challenges. As both a prerequisite for, and the driver of, an effective strategy, this new governance makes it possible to adopt an ambitious long-term vision.

This restructured program involves:

- A renewal of governance bodies, of their membership, their role and their coordination.
- A clear, formal decision-making process.
- The definition of roles and responsibilities in the development of the strategy and monitoring of the organization’s mission.
- The establishment of operational delegations.
- Guaranteeing the collective involvement of stakeholders and the “working together”.

Strengthening the means of action and supporting the application of French law

Its updated bylaws now authorize the Foundation:

- To act as a **civil party** in trials involving individuals running procuring and human trafficking operations.
- To deliver **training** sessions for local and national institutional stakeholders and public awareness campaigns, in association with the public policies that have been put in place.

It is within this context that the Foundation has:

- Developed **training sessions** to raise awareness on the fight against the purchase of sexual acts in 2017, as provided for by the law of 13 April 2016 and its decree of 12 December 2016.
- Established an intervention protocol and a network of legal and court partners for the Foundation’s **legal actions**.

3 COLLEGES

The Board of Directors consists of 3 Colleges:

- The College of Founders
- The College of Qualified Individuals
- The College of Institutional Partners

THE COMMITTEE OF FRIENDS

As part of the review of its bylaws, the Scelles Foundation has created a system for setting up committees to assist it in its actions.

Accordingly, when its new bylaws entered into force in March 2017 - *Order of 9 March 2017* - it created a Committee of Friends of the Foundation to provide a supporting network of key stakeholders in society to develop its main missions.
In 2017, the Scelles Foundation set up a new internal organization to provide a better response to the challenges of the fight against sexual exploitation.

Therefore, in order to effectively adapt its strategy, the Foundation has created three activity units for its new legal and judicial missions in synergy with French public policies, as well as its missions to analyze prostitution-related phenomena and to provide information and awareness around the world. Through this organization, it has also given a major boost to the development of partnerships and advocacy in France and abroad, in particular in the United States, and has put in place guarantees to ensure sound management.

- **UNIT - LEGAL & JUDICIAL**
  - Providing legal services

- **UNIT - INTERNATIONAL OBSERVATORY**
  - Analyzing the phenomenon

- **UNIT - COMMUNICATION**
  - Informing people & raising awareness

- **UNIT - DEVELOPMENT IN THE US**
  - Acting collectively

- **MISSION - INSTITUTIONAL RELATIONS**
  - Developing essential support

- **MISSION - FINANCES**
  - Guaranteeing sound management

- **WOMEN AND MEN WHO MAKE UP THE FOUNDATION**

  - Jean-Michel Cailliau, Head of the Legal and Judicial Unit
  - Sandra Ayad, Head of the International Observatory
  - Laurence Dell’Aitante, Head of the Communication and Press Unit
  - Jean-Sébastien Mallet, Head of the US Unit
  - François Vignaud, Institutional Relations Officer
  - Jacques Kulas, Financial Officer

  Thomas Ayad, Annie Beaubien, Frédéric Boisard, Ruthy Cadestin, Bérénice Cartillier, Bruno Chambon, Edouard Chartier Durancy, Clara de La Fuente, Catherine Goldmann, John Hicks, Aprille Hunter, Vitaliia Kholkina, Aniss Labdaoui, Amélie Lelarge, Anna Lemaire, Marie Linyer, Jonathan Machler, Assala Mami, Julia Monjanel, Philippe Moucheront, Momoko Nakayama, Catherine Ozenfant, Aro Rameliarison, Morgane Revel, Pamela Ross, Nicolas Rousset, Hélène Soulodre, Brittany Taylor, Adélaïde Vadurel, Marie-Claire Verniengeal, Rachel Wu
In 2017, the Scelles Foundation welcomed its first 4 volunteers in civic services to help accomplish public service missions:

- To strengthen international advocacy activities.
- To support digital communication.
- To participate in fundraising campaigns.
- To support the collection and processing of information resources.

**VERY POSITIVE RESULTS**

- New momentum and more scope for our actions and projects
- To have our actions known beyond our usual circles
- To prepare for the future of our organization and society
- A stronger response to our targets.

The Scelles Foundation received National Civic Service Approval in May 2017.

It has chosen to engage with the Civic Service to become a stakeholder in this public policy dedicated to young people and to strengthen its social and societal utility. Objectives:

- Providing professional opportunities to motivated young people, without requiring a degree.
- Offering a learning pathway for citizenship and personal development and supporting young people to develop their plans for their future.
- Providing a framework for engagement and useful, meaningful citizen missions.
- Responding to young people who want to serve the public interest.
WORLDWIDE

SAN FRANSCISCO NEW ORLEANS ATLANTA WASHINGTON
NEW YORK BOSTON PARIS ORLEANS BRUSSELS LIÈGE
THE VATICAN MALTE NEW DEHLI

CONFERENCES MEETINGS SEMINARS
2017 Key Figures

- **60 People Involved**
  with the Foundation

- **700 Sensitized Young People**

- **741,208 People Reached**
  via Digital

- **1 Law**
  13 April 2016

- **5 Decrees**
  2016 / 2017

- **19 Million**
  TV, Radio, Web, Press

- **€558,400**
  Social Missions

- **440 Trained Professionals**

- **0 Arrests**
  since the law for the offence of solicitation
  vs. **1,500 arrests/year before the law**

- **+800 Prostitution, Procurement, Trafficking**
  of which **46% = women**
  **60% of online procuring**

- **937 Sex Buyers**
  arrests in 1 year since the law
During the CSW61 - 61st Annual Commission on the Status of Women at the United Nations, the Scelles Foundation organized a Conference on Strategies to Address Prostitution and Sex Trafficking at the Consulate General of France in New York, in partnership with SPACE International and the Coalition Against Trafficking in Women (CATW).

The debates focused on the merits of the French law of 13 April 2016 to fight against the system of prostitution, adopted almost a year earlier on the Nordic model. This law protects and supports prostituted persons recognized as victims, strengthens the fight against procurers and traffickers, punishes sex buyers as integral players within the system of prostitution, and establishes a policy of prevention and information to citizens, in particular young people, in order to change mindsets.

This conference, held one month after the adoption of an abolitionist law by the Republic of Ireland, has once again demonstrated the significance of this human rights-based legal model, which recognizes prostitution as a cause and consequence of gender-based violence, discrimination and inequality towards women, who are the vast majority of victims.

A prestigious panel: Laurence Rossignol, French Minister of Families, Childhood and Women’s Rights; Yves Charpenel, President of the Scelles Foundation and Deputy State Prosecutor of the Supreme Court of France; Rachel Moran, Founder and Executive Director of SPACE International and Executive Director of the Coalition Against Trafficking in Women (CATW).
In 2017, the Scelles Foundation continued to **spread the abolitionist word worldwide** and **disseminate the French law abroad**.

By relying on a comprehensive and coherent Franco-Swedish legislative model, a stronger French voice is now making itself heard in an international community in search of effective solutions.

As part of this mission, the Scelles Foundation relies in particular on the CAP International network, of which it has been a founding member since 2013, and which brings together 23 national NGOs fighting for the abolition of prostitution on all continents.

In 2017, in order to promote ambitious public policies and encourage mass commitment among leaders and societies in favour of the abolitionist movement, the Foundation has organized and participated in **major international meetings** and engaged in crucial **bilateral exchanges**.

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**SIDE EVENT CSW61 ON THE FRANCO-SWEDISH MODEL - NEW YORK**

**OBJECTIVE: To strengthen abolitionist strategies in all continents**

During CSW61, the Scelles Foundation participated in a *Side Event organized by CAP International on abolitionist laws to fight the system of prostitution*, at the French Permanent Mission to the United Nations.

In the presence of the Swedish and French Women’s Rights Ministers, Asa Regner and Laurence Rossignol, the French Ambassador to the UN, and members of the Coalition for the Abolition of Prostitution, participants discussed the situation of prostituted persons in their home country and reminded them of the need to extend the Franco-Nordic model.

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The Scelles Foundation participated in **SEVERAL CONFERENCES AND SIDE EVENTS** as part of the CSW61, and in the **Abolitionist Briefing** organized by CAP International on 14 March at the Bahai Centre, to strengthen the advocacy strategy of NGOs.

The Scelles Foundation also organised **BILATERAL MEETINGS** on the sidelines of the CSW61, including with Demand Abolition and the international law firm Proskauer, to promote cooperation on the basis of the French legal system.

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**2nd WORLD CONGRESS AGAINST THE SEXUAL EXPLOITATION OF WOMEN AND GIRLS - NEW DELHI**

**OBJECTIVE: To develop effective common solutions against sexual exploitation**

The Scelles Foundation was present at the **2nd World Congress Against the Sexual Exploitation of Women and Girls #LastGirlFirst**, organized by CAP International and Apne Aap (its Indian member association) in New Delhi (India International Centre), India, to better prevent and combat the sexual exploitation of women and girls. The focus was on the overrepresentation of the most marginalized and vulnerable women and girls among the victims of the system of prostitution.

The Scelles Foundation was involved in the context of the strategic work of young abolitionist leaders who are highly engaged in the fight against the sex industry. This gathering provided a new opportunity to work at the international level to combat the sexual exploitation of the most vulnerable people, to disseminate the French law, to develop partnerships with Indian and international stakeholders, and to design effective solutions collectively to counteract this modern form of slavery.

*Over 250 civil society representatives, from 30 countries and 5 continents, in the presence of Ashley Judd, actress and American activist and ambassador of Apne Aap, as well as many politicians and institutions. Plenary sessions and workshops on 6 topics: victims, the situation in South Asia, trade unions, legislation, youth, and new technologies.*
The Scelles Foundation took part in the 9th and 10th forums of the European Civil Society Platform against Human Trafficking, with more than 100 NGOs in Brussels, to share good practices in France and Europe, and to build future actions with its European partners.

Under the auspices of Myria Vassiliadou, the European coordinator of the fight against human trafficking, the European representatives and NGOs in charge of these issues discussed the priorities of the European strategy and pooled their information and experiences.

On 4 December 2017, the European Commission adopted a Communication on the EU Strategy for the eradication of human trafficking, which proposes a set of targeted priorities to intensify the Union’s efforts in preventing the human trafficking.

Twice a year, around one hundred NGOs specializing in the issue of human trafficking, from EU member countries, but also from at-risk countries such as Albania, Morocco, Turkey, and the Ukraine, meet in Brussels for two days, for discussions in plenary sessions and thematic workshops.

The Scelles Foundation participated in the Malta International Summit, Sharing models and best practices to end modern slavery and restore dignity to its victims, organized by the Amersi Foundation (UK), the Pontifical Academy of Sciences (Rome) and The President’s Foundation for the Wellbeing of Society (Malta), to present the French legislation and its possibilities for implementation abroad.

As part of the panel on the prohibition of the purchase of sexual acts, the Scelles Foundation has demonstrated the significance of the French law in reducing trafficking by penalizing demand, and the possibility of extending the abolitionist model to other parts of the world, especially southern Europe and Latin America. The conference focused on the success of the Nordic model, engagement with Maltese political actors, and the sharing of good practices and strategies.

The Scelles Foundation was alongside CAP International and other members, Women@thewell (UK) and Comision Unidos vs. Trata (Mexico).

A final declaration, “Joining Efforts to End Trafficking”, was signed by all participants: politicians, philanthropists, experts, religious, civil society actors, survivors, and members of the media.

The Scelles Foundation has participated in the 9th and 10th European Forums on Combating Trafficking in Human Beings - Brussels, with the objective of sharing good practices to build a coordinated response at the European level.

The Scelles Foundation was alongside CAP International and other members, Women@thewell (UK) and Comision Unidos vs. Trata (Mexico), to present the French legislation and its possibilities for implementation abroad.

The Conference focused on the success of the Nordic model, engagement with Maltese political actors, and the sharing of good practices and strategies.

A final declaration, “Joining Efforts to End Trafficking”, was signed by all participants: politicians, philanthropists, experts, religious, civil society actors, survivors, and members of the media.
27-28 September

UN GENERAL ASSEMBLY AGAINST HUMAN TRAFFICKING - NEW YORK

OBJECTIVE: Enhancing the effectiveness of the fight against sex trafficking

In September 2017, the Scelles Foundation attended the UN General Assembly to take stock of the global plan for action against human trafficking for the purpose of sexual exploitation worldwide: what has been achieved, what progress has been made, and what are the challenges, especially in the implementation of legal instruments?

Every year, millions of people are victims of traffickers. Trafficking has become the second most lucrative criminal activity, with profits estimated at $150 billion a year (source: ILO).

During its bilateral meetings on the sidelines of the event, the Scelles Foundation stressed the need for a change of scale in the means being implemented and the necessary mobilization of all stakeholders in the fight against demand.

24-26 October

2017 JUST CONFERENCE AGAINST THE SEX TRAFFICKING IN MINORS - NEW ORLEANS

OBJECTIVE: Strengthening the fight against juvenile sex trafficking

The Scelles Foundation was present at the 2017 JuST Shared Hope International conference in New Orleans against trafficking in minors for the purposes of sexual exploitation, which is growing at an alarming rate all over the world. Exchanges of expertise and good practices were on the agenda at the Foundation's stand, which also assisted in case studies, testimonies and recommendations on inter-disciplinary cooperation to be implemented to fight more effectively against this scourge and its consequences and most recent developments.

More than 60 conferences and workshops which involved the participation of large numbers of experts, researchers, survivors and NGOs.

4-6 November

SEMINAR FOR THE LEGAL PROTECTION OF VICTIMS - VATICAN

OBJECTIVE: Improving the protection for victims of human trafficking

Invited by the Vatican to the Seminar Assisting Victims of Human Trafficking: Best Practices in Legal Aid, Compensation and Resettlement, the Scelles Foundation engaged in discussions with many experts on best practices in terms of legal assistance, financial compensation and assistance with helping victims of human trafficking to become settled in their current countries or repatriated to their countries of origin.

Under the auspices of the Pontifical Academy of Social Sciences and the Global Alliance of Legal Aid (GALA), the speakers emphasized the need to go beyond just condemning trafficking and do more than merely ratifying treaties and applying legislation. Alongside CAP International, the Scelles Foundation presented good practices in terms of legal assistance and obtaining the necessary financial compensation for the victim reconstruction and resilience process.
LEGAL PARTNERSHIPS ESTABLISHED IN 2017

HOLDING SEX BUYERS ACCOUNTABLE & CHANGING MINDSETS
Initiated after the adoption of the 2016 law and the decree on awareness-raising courses on the fight against the purchase of sexual acts, the partnership with the Paris Public Prosecutor’s Office and APCARS (Association of Applied Criminal Policy and Social Reintegration) was implemented in 2017 with the launch of the 1st Paris training course, on 29 September 2017. Thirteen more awareness-raising courses are scheduled in 2018.

BRINGING JUSTICE TO VICTIMS
In 2017, the Scelles Foundation developed a new partnership with the Brown law firm in Paris, and enhanced the collaboration that it started in 2016 with the Proskauer France law firm (725 lawyers worldwide). These 2 firms represent the Foundation as civil parties in criminal proceedings against procurers and traffickers being prosecuted. In this way, the Foundation can make the voices of the victims - usually reduced to absence and silence - heard in the courts, while providing expertise on the types of exploitation they are suffering from. On the schedule for 2017: implementation of partnerships, selection and preparation of cases.

ENHANCING AND SHARING EXPERTISE
The Scelles Foundation continued its discussion with Proskauer New York in order to set up legal cooperation and share good practices at the international level. In 2017, the Scelles Foundation and its partner completed significant preparatory work for the organization of an international conference, scheduled for the first quarter of 2018 in New York, on online sexual exploitation, as part of legislative developments in France and the United States.

A NEW PARTNERSHIP FOR THE EVALUATION OF THE LAW OF 13 APRIL 2016
The Scelles Foundation formed a partnership in France with the Ministry of Health and Social Welfare (Directorate General of Social Cohesion) in December 2017, in order to conduct the first local evaluation study on the implementation of the law of 13 April 2016 aimed at strengthening the fight against the system of prostitution and supporting prostituted persons.

The study was carried out by the sociologists Hélène Pohu and Jean-Philippe Guillemet and aimed to establish a first evaluation of the application of the 2016 law in 4 French cities, Narbonne, Bordeaux, Strasbourg and Paris, from January to April 2018.

INTERNATIONAL AWARENESS-RAISING OPERATIONS

DEFINING THE RELEVANT LEGISLATIVE MODEL
In partnership with Space International and CATW, the Scelles Foundation organized an International Conference on Strategies to Address Prostitution and Sex Trafficking at the Consulate General of France in New York on 13 March 2017. At the conference, the French legislation was presented as an international model to combat prostitution in all its forms, in the presence of political figures, international experts, and a survivor of prostitution.

RAISING AWARENESS AT THE EUROPEAN LEVEL
In September 2017, the Scelles Foundation launched the European sexual exploitation awareness campaign, A Penny for your Thoughts, in partnership with 5 NGOs from 5 other European countries: the Samilia Foundation (Brussels) which coordinated the project, Ruhama (Dublin), O Ninho (Lisbon), ACSIS (Bucharest), Animus (Sofia). This campaign aims to denounce the violent reality of prostitution in all its forms and to guide public policies based on the model of France (2016) and Ireland (2017).
In order to better combat the system of prostitution, the Scelles Foundation developed and strengthened its partnerships in 2017, to implement and extend the abolitionist law, boost advocacy, protect young people and raise public awareness in France and beyond its borders. It has been particularly active in setting up transnational public-private cooperation.

NETWORKS STRENGTHENED FOR MAJOR BREAKTHROUGHS IN 2017

AS PART OF ITS ADVOCACY AND AWARENESS-RAISING MISSIONS

With its partners, the Scelles Foundation achieved historic successes in advocacy in 2016, with the passing of the law of 13 April 2016. It continued this mobilization in 2017 in order to extend the influence of abolitionists in France and worldwide and to ensure the implementation of the French law against the system of prostitution.

Accordingly, it participated in public debate and international advocacy within CAP International* - coalition of 23 abolitionist field associations: at the CSW61 in New York, as part of an international meeting to reinforce abolitionist strategies (Side Event of 14 March 2017 organised by CAP International); at the 2nd World Congress Against the Sexual Exploitation of Women and Girls #LastGirlFirst, 29-31 January 2017 in New Delhi.

On 24 November 2017, building on the major movement against sexism, it called for the full application of the 2016 law in a statement - Implementing the law on prostitution means fighting against sexual harassment - published in JDD-Europe1, and co-signed with the 62 organizations of the Abolition 2012 collective** (co-founded by the Scelles Foundation in 2011).

IN THE CONTEXT OF ITS ACTIONS TO PROTECT YOUNG PEOPLE

Solid partnerships developed since 2012 as part of its Youth Awards against Sexual Exploitation, with the Paris Bar, the Conference of the Paris Bar, the French National School for the Judiciary, the Lille Superior School of Journalism, and the National Superior School Louis-Lumière, enable the Foundation to reach hundreds of young people every year from very different situations, to prevent the risk of prostitution, and to make these members of the society of tomorrow ambassadors of abolitionism.

As an active member of the Collective Against Trafficking in Human Beings, the Scelles Foundation participated in the launch of the #DEVENIR (#BECOME) public awareness campaign on trafficking minors in France, on 4 December 2017 at the Maison du Barreau de Paris (continuation of the #INVISIBLES operation in which the Foundation participated in 2016). The Foundation actively contributed to these 2 campaigns, particularly in the design of short films and tools for identification of minors in trafficking situations, for the general public and professionals.

*As a founding member of CAP International, the Scelles Foundation is highly active in the organization: its 2 Vice Presidents, Philippe Scelles and Yves Scelles, are member of the International Council and Treasurer, respectively.
**The Scelles Foundation created and manages the Abolition 2012 website.

NEW COLLABORATIONS IN THE US

As in 2016, the Scelles Foundation organized many crucial meetings in the United States during 2017, with institutional and political leaders and key stakeholders of the American civil society, in order to lay the foundations for future partnerships for awareness-raising, advocacy and the development of Franco-American studies.

More than 45 meetings in 2017 with US justice and police representatives and France’s liaison magistrate in Washington; diplomats, including the French Consul General in New York and members of the French Permanent Mission to the UN; the media, including members of the CNN Freedom Project; institutional players, including the Franco-American Chamber of Commerce, the US State Department; NGOs, in particular, Demand Abolition, World Without Exploitation, Sanctuary for Families, Carter Center, International Justice Mission, Shared Hope International, Breaking Free, the Eva Center; experts from Prostitution Research and Education and ABT Associates; lawyers from Davis Polk & Wardwell LLP and Proskauer Rose LLP.

NEW COLLABORATIONS IN THE US

The Scelles Foundation became a member of the Franco-American Chamber of Commerce in New York in 2017.

zoOm

In 2017, the Scelles Foundation laid the groundwork for new cooperation with public and private American organizations to fight sexual exploitation online. An international conference on online procuring is scheduled for March 2018 in New York.
After having tirelessly mobilized for many years to obtain the vote of the law of 13 April 2016 in France, the Scelles Foundation continued its efforts to ensure the establishment of the legal framework and all the planned procedures to allow the full and complete implementation of the law. In 2017, a presidential election year in France, the Foundation made a particular effort to ensure that political changes did not interrupt the pursuit of public policy.

**OBTAINING ALL THE DECREES NECESSARY FOR THE IMPLEMENTATION OF THE LAW**

As it did in 2016, the day after the vote on the law of 13 April, in 2017, the Scelles Foundation oversaw the publication of all of its implementing decrees.

The 2 missing decrees were published in 2017: No. 2017-281 of 2 March 2017 on reducing the risks to prostituted persons and those working with them; No. 2017-542 of 13 April 2017 relating to financial assistance for the social and professional integration (AFIS) of prostituted persons.

The first 3 decrees were passed in 2016: No. 2016-1467 dated 28 October 2016, on the departmental commissions, exit pathways from prostitution and integration, and the approval of associations participating in these pathways. No. 2016-1456, dated 28 October 2016, on residence permits; No. 2016-1709 dated 12 December 2016 on awareness-raising courses on the fight against the purchase of sexual acts.

**DEVELOPING THE MEASURES PROVIDED FOR BY THE LAW**

The Scelles Foundation participates fully in the implementation of the law in terms of prevention and repression of perpetrators, by fighting specifically against demand and procuring, by supporting victims and by promoting changes in mindsets.

- The Foundation therefore delivered the first training course on making sex buyers accountable, in Paris on 29 September 2017, within the framework of Article 21 of the law of 13 April 2016, to raise awareness about the fight against the purchase of sexual acts, for the purposes of prevention and reduction of demand.
- In order to play a more enhanced role in the fight against procuring, the Scelles Foundation has chosen to become a civil party in lawsuits with victims. Accordingly, it worked with its legal partners throughout 2017 to initiate the first judicial proceedings in 2018.
- During 2017, the Foundation developed specific actions to implement the educational component of the law to inform the public, raise awareness among young people and change mindsets: youth education, awareness-raising among sex buyers and the general public, information conferences, on and offline publications, training of professionals, etc.

**EVALUATING THE IMPLEMENTATION OF THE LAW**

- As part of its legal oversight missions, the Scelles Foundation monitors the effective application of the law in the fight against the system of prostitution and analyzes the means actually implemented and the outcomes in terms of the protection of and support for prostituted persons, the fight against procuring, making sex buyers accountable, and changing mindsets. On 13 April 2017, the Scelles Foundation celebrated the 1st anniversary of the law and carried out an initial assessment of its implementation: 0 arrests of prostituted persons for the offence of solicitation, compared to 1,500 arrests the year before the law; 937 arrests of sex buyers; continued efforts to improve the conviction rate for procuring; increasing numbers of public prosecutors involved in the implementation of the criminal component of the law; the organization of training courses to raise awareness about the fight against the purchase of sexual acts (the first one took place on 31 March 2017 in Essonne; the Foundation scheduled the launch of the first Parisian training course in September 2017); the establishment of the first departmental commissions to coordinate action on behalf of victims.

- In December 2017, the Scelles Foundation, in partnership with the Ministry of Health and Social Welfare (Directorate-General of Social Cohesion) commissioned a local evaluation study, by sociologists, on the application of the law of 13 April 2016 in 4 French cities, Narbonne, Bordeaux, Strasbourg, and Paris. This study, running from January to April 2018, will be reproduced in 2018 for a first scientifically-grounded assessment.
In 2016, the Scelles Foundation contributed significantly to the strengthening of a progressive and feminist public policy in France, through the adoption of the historic law of 13 April 2016, after a long advocacy fight in France within the abolitionist movement.

In 2017, the Foundation monitored and participated fully in the effective implementation of this new policy in coordination with the broad social movement which was then launched in France and elsewhere in the world, regarding gender relations.

SUPPORTING AND REINFORCING CHANGE IN CIVILIZATION

For 25 years, the Scelles Foundation has been driving and supporting social change and policy responses. The Scelles Foundation’s fight against sexual exploitation is a fight for the rights of women and those who are the most vulnerable, against discrimination, inequality and violence against women and girls. The cultural and political struggle that the Scelles Foundation continued in 2017 fully fits into the broad social movement joined by civil society actors, politicians, associations, and the media, for a change in vision. This means not merely punishing aggressors and protecting and supporting victims, but also combating the sexism which is prevalent in all societies.

ON THE FRONT LINE OF THE NATIONAL FIGHT FOR EQUALITY BETWEEN WOMEN AND MEN

Before the presidential elections in May 2017 in France, the Scelles Foundation participated, along with other feminist and progressive associations, in the breakfast organized by Laurence Rossignol, the Minister of Families, Childhood and Women’s Rights, on 4 April 2017, a few weeks after the CSW61, to strengthen the common front against sexism and violence against women, conservatism and extremism.

Invited to the Elysée Palace by the President of the French Republic, the Scelles Foundation attended the conference on 25 November 2017 in support of the launch of the great cause of the five-year programme for gender equality. This included an opportunity for discussion with Brigitte Macron. On the occasion of the International Day for the Elimination of Violence against Women, Emmanuel Macron described this violence as the most heinous expression of the domination of one sex over the other. The Foundation is focused on the necessary actions defined by the President of the French Republic: education, pedagogy, prevention, support, and repression of perpetrators.

DRIVING THE ACCELERATION OF HISTORICAL CHANGE

By recognizing prostitution as a form of violence and a violation of rights and dignity, while prohibiting the bodies of women from being the property of men, the law of 13 April 2016 was already the symbol of a change in mindsets. To be on the right side of history, to end sexism, harassment, aggression, rape, domination and contempt: this is why the Scelles Foundation, together with all abolitionists, is fighting today to enforce the law against the system of prostitution.

On 24 November 2017, the Scelles Foundation co-signed a statement, “Applying the prostitution law is a fight against sexual harassment” in the press (Europe1/JDD) with the 62 organizations of the Abolition 2012 collective, to make the fight against prostitution part of the great cause of the French President’s five-year term for equality between women and men, in line with the major movement that is sweeping through society.
For several years, the Scelles Foundation has been engaged with young people who are under-informed about the issue of sexual exploitation but who are the primary target of procurers and traffickers, especially since the normalization of prostitution negatively affects them first and foremost, particularly due to the significance of the internet and its misuse, in part, for the purpose of prostitution.

The Foundation conducts regular awareness campaigns for young people and acts in favour of prevention with universities and students (middle and high schools and doctoral students, etc.).

Since 2012, the Scelles Foundation has been conducting an annual awareness campaign on prostitution with young students and professionals, lawyers, future public prosecutors, journalists, photographers, middle school students, high school students, in the form of contests involving pleadings, prosecutions, reports, visuals and slams, which take place throughout the year.

The Youth Awards are organised thanks to solid partnerships, in particular with the Paris Bar, the French National School for the Judiciary, the Lille Superior School of Journalism, and the National Superior School Louis-Lumière.

Candidates make a presentation on a current topic in the news. In 2017, they worked on the new French law against the system of prostitution. That involved supervision by their teachers and support from the Foundation, which works in schools throughout the preparation year during information and work sessions.

Prize winners are awarded with a Public Prize (£500) judged by internet users, and a Jury Prize (£1500) judged by representatives from the legal, media, political, and non-profit worlds.

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<th>4th YEAR OF YOUTH AWARDS AGAINST SEXUAL EXPLOITATION</th>
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<td>OBJECTIVE: To raise awareness, work towards prevention, change mindsets</td>
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| IMPACT 2017: 31 candidates | + 540 young people directly targeted by awareness-raising with partner organizations | + 80 teachers and tutors informed | + 4000 public votes | + 78 000 views on the Foundation’s website and social media |

Awareness-raising with young people

- Opening minds, informing people about the reality and dangers of sexual exploitation
- Protecting young people from the risk of prostitution
- Promoting commitment to the fight against sexual exploitation: these young people became ambassadors of abolitionism and agents of change
- Combating stereotypes, changing social behaviors and mindsets.

Informing teachers

- Debate in partner institutions
- Informing teachers and supervisors about the global and local state of affairs and issues
- Providing communication and explanatory tools for young people
- Presentation of ways to identify and respond to a risk of prostitution or an existing prostitution situation
- Assistance to manage these situations more effectively.

Changing mindsets

- Informing the public about the reality and the current situation of sexual exploitation
- Presentation of the new prohibitions and provisions of the law of 13 April 2016, and of the social standards adopted (protection of victims, fight against violence, penalization of demand, gender equality, etc.)
- Involvement of the public through an open vote on the internet - the public awards a prize for each contest.

<table>
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<th>4 YEARS</th>
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<td>+ 2,000 participants</td>
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For 3 years, the Scelles Foundation has been working in prevention with students of Cergy-Pontoise University and training future tourism professionals to provide them with a better understanding of the phenomenon of sexual exploitation and to fight more effectively against the growth of sex tourism.

In 2017, it held 2 sessions, including one in partnership with the ACPE (Acting Against Child Prostitution).

**IMPACT:** 160 students and future tourism professionals informed, trained, protected:
- Protecting young people from the risk of prostitution
- Making the keys to understanding and identifying the phenomenon available
- Training future tourism professionals
- Preventing sex tourism
- Changing mindsets
The Scelles Foundation is regularly approached by the media for its expertise in preparing dossiers, articles, documentaries and reports.

The Foundation is active in the media, providing information about the reality of sexual exploitation in France and around the world and warning about serious human rights violations and the rampant normalization of certain forms of prostitution locally and internationally.

In 2017, more than 20 French and foreign media outlets have published the Foundation’s statements on the significance of the French law to fight prostitution in all its forms, the commodification of the body organized by the system of prostitution, the consequences for victims, the prostitution of minors, procuring in suburbs, the growth of prostitution on the Internet, “sugar dating”, the prostitution of students, sex trafficking, and the necessary protection and education of young people in danger.

The Scelles Foundation has contributed to putting major issues on the media agenda to raise awareness and change mindsets: prostitution 2.0 and the proliferation of advertising sites that encourage prostitution; the prostitution of minors which reaches thousands of French female teenagers from all walks of life in their school, on the internet or on social networks; the new domestic problem of human trafficking networks, with former drug dealers who have crossed over into the area of prostitution of minors; the prohibition on resorting to the prostitution of another and the obligation to support victims, laid down by the French law of 13 April 2016.

Feedback on 4 highlights

2017

- +20 media outlets have spread the word of the Foundation
- The media are informed and alerted about the latest developments and the major challenges
- Major issues are put on the media agenda

The Scelles Foundation was the first to report new networks of prostitution as a booming activity in France, in which drug dealers are now procuring French female minors, which is very lucrative and less risky business.

In 2017, the Scelles Foundation raised the alert on the normalization of internet prostitution, whose victims are adults and children, particularly via certain classified ads sites, while keeping a close eye on legislative developments in the United States in this area.

With NGOs specializing in this issue, the Scelles Foundation provided information about the acceleration of this phenomenon in France and worldwide, and about the victims from all backgrounds - those who fall in love with a “lover boy”, those trapped by these new “dealers of girls”, or those listed on classified ads sites.

Throughout 2017, the Scelles Foundation used the media to inform the public about the importance of French law and its enforcement in fighting the system of prostitution, engaging with victims and fighting against those who exploit them.
THE FOUNDATION IN THE MEDIA

The younger a girl is, the more valuable she is. (...) In practice, these young prostituted people rarely report their procurers.

Charlie Hebdo 31.05.2017

The police reportedly counted 156 victims of “dealers of girls” in 2016, more than half of which were minors.

Le Monde 01.12.2017

It has nothing to do with the criminal networks of Eastern Europe: offenders put girls from their own city to work, who are often minors. Local prostitution, pimping girlfriends, but using violent means.

France 2 Complément d’enquête 09.11.2017

This kind of advertising tries to make prostitution seem like a marketing product, whereas it remains primarily a field of violence and discrimination.

RTL 26.10.2017

No need to bring girls from Africa or South America; the raw material is right here, in the city, close at hand. This is a French domestic issue.

Le Parisien 18.05.2017

We had not seen this for 60 years, i.e. French trafficking in domestic victims.

BFMTV 17.07.2017

With the law of 13 April 2016, a very strong signal was sent: today, prostituted people are no longer considered as offenders but as victims, (...) and France wanted to show that the real issue is to “hit” the criminal market.

France 3 JT 12/13 11.05.2017

These little thugs are going upmarket and “professionalizing” (...) in a new type of “French thuggery”, which is rather unusual in the French market, since it is usually monopolized by foreign gangs.

Marie Claire 02.02.2017

This form of incitement to prostitution is no longer tolerable and the complaints lodged now should finally be successful.

La Croix 26.10.2017
At the request of the Paris Public Prosecutor’s Office, the Scelles Foundation, following the passing of the law of 13 April 2016, took all the necessary measures to be able to provide Parisian awareness courses on the fight against the purchase of sexual acts, in 2017, in association with new public policies.

To this end, it has requested that its bylaws be amended, set up partnerships with the Paris Public Prosecutor’s Office and APCARS (Association of Applied Criminal Policy and Social Reintegration), and developed training modules.

On 29 September 2017, the Scelles Foundation, in partnership with APCARS, led the first awareness-raising course intended for sex buyers in Paris.

These awareness training courses are a flagship measure of the overall framework of the law of 13 April 2016 for strengthening the fight against the system of prostitution and supporting prostituted persons. They are part of a set of new legal measures that aim to prosecute and penalize perpetrators more effectively and reduce demand. They also have a societal goal of transforming the sex buyers’ attitudes and changing public opinion.

IN PRACTICE:
- Duration of the training course: 1 day
- Contribution of a prostitution survivor to testify to the reality of prostitution
- Education on the still little-known legislation and the new penalty
- Raising awareness and making offenders accountable.

Article 20 of the law of 13 April 2016 prohibits the purchase of a sexual act and creates a new offence of resorting to the prostitution of another.

Fines incurred: €1,500 and €3,750 in the event of recidivism - Articles 611-1; 225-12-1; 131-16; 225-20 of the French Criminal Code.

Article 21 of the law of 13 April 2016 creates awareness-raising courses on the fight against the purchase of sexual acts through an additional penalty when resorting to the prostitution of another (a new class 5 offence punishable by a fine of €1,500) or as an alternative measure to legal proceedings.

Decree No. 2016-1709 of 12 December 2016 relating to the training course on accountability for the prevention and fight against sexual violence or domestic violence and the awareness-raising course on the fight against the purchase of sexual acts, complements the provisions of the Criminal Code and the Code of Criminal Procedure in order to clarify the purpose (Article R. 131-51-3 of the French Criminal Code), the content and methods of implementation of the course (Articles R. 131-51-4 and R. 131-36 to R. 131-44 of the French Criminal Code).
The Scelles Foundation delivered 3 training courses on human trafficking, cybercrime and new issues regarding criminal evidence, for judges, police officers and gendarmes, as part of the training courses of the French National School for the Judiciary.

**IMPACT**

+300 judges, police officers and gendarmes were informed about the latest data on these criminal phenomena and on the legislative and operational frameworks for prevention and the fight against these crimes, in particular cybercrime, which is a major issue in the fight.

**WHERE?** Paris

As part of a partnership initiated in 2005 with Amicale du Nid, the Scelles Foundation provided 5 training modules in 2017 on human trafficking for the purpose of sexual exploitation, to help those working in the field to understand the system of prostitution, and to identify and react to the activity of prostitution and the risks of prostitution.

**IMPACT**

96 social actors were informed about the different forms of prostitution, as well as about the exploitation methods used by procurers and traffickers, and trained in good practices for combating sex trafficking.

**WHERE?** Cergy-Pontoise | La Courneuve | Paris | Neuilly-sur-Marne | Gonesse
In September 2017, the Scelles Foundation launched the European Sexual Exploitation Awareness Campaign, *A Penny for your Thoughts*, in France, in partnership with 5 other countries. This campaign, conducted as part of the European Day Against Human Trafficking, aims to denounce the violent reality of prostitution in all its forms, to combat demand and to change mindsets and social norms.

Thanks to #AlloStella, the French part of this campaign, the Scelles Foundation not only seeks to confront sex buyers with the consequences of their actions and make them responsible as full-fledged actors in a system of sexual exploitation, but also to put an end to silence and indifference by informing the public and raising awareness about the situation of prostituted persons, who, behind a glamorous image and the veneer of consent, are reduced to sexual slavery and exposed to violence, which sometimes costs them their lives, in France and around the world.

This project is fully in line with the public policy put in place by France in 2016.
**The Concept**  
A European artistic project *A Penny for Your Thoughts* directed by Marian van der Zwaan to raise awareness among the general public, sex buyers and non-sex buyers alike, about sexual exploitation. Public opinion (“thoughts”) and changing mindsets towards prostitution are at the heart of the project, which is designed as an interactive experience, using posters, classified ads, telephone messages, street films and videos.

**The 6 European Partners**  
The Scelles Foundation (France - Paris); the Samilia Foundation (Belgium - Brussels) which developed and coordinated the project; Ruhama (Ireland - Dublin); O Ninho (Portugal - Lisbon); ACSIS (Romania - Bucharest); Animus (Bulgaria - Sofia).

**The Objective**  
This project aims not only to confront sex buyers with the consequences of their actions and to make them accountable as full-fledged actors in a system of sexual exploitation, but also to inform and raise awareness among the public about the situation of prostituted persons, in order to change mindsets.

**Posters Like So Many Others**  
In September 2017, posters of female silhouettes, with their first names and telephone numbers, were distributed in 6 European capitals: Paris, Brussels, Sofia, Dublin, Lisbon, Bucharest.

**Tragic Testimonials**  
Behind these numbers, messages tell the story of 6 female victims of trafficking for the purpose of sexual exploitation. Each story is unique and related to the state of prostitution in cities and countries. Nevertheless, the same universal tragedy remains hidden behind these images, just like behind many internet ads - the tragedy of victims of the system of prostitution.

**Public Reactions**  
Listening to the story, the audience becomes an integral part of the project, and is also invited to leave a message (“thought”). Telephone calls were counted in each participating city and messages left by the public were processed anonymously. A video covers this experience in these 6 countries with different cultures. The Scelles Foundation, like other partners, also ran an ad on dating sites, using the poster as a profile, and it collected messages sent by sex buyers.

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**18 October**

The Scelles Foundation travelled to Brussels with its other partners on European Anti-Trafficking Day to present the results of its awareness campaign in Paris.

- **3767 calls**
- **243 phone messages**

in less than 30 days in the 6 cities

**The Findings**
- Major normalization regarding the extent of the prostitution ‘market’
- A very real demand for the purchase of sexual acts
- A culture of domination and commodification of women identified in the 6 partner countries.

**The Video**  
*A Penny for Your Thoughts* produced by Edgar Félix is based on the results of the campaign in the 6 partnering European capital cities and illustrates the behaviour of the public in relation to the supply of prostitution. It also highlights the vision and motivations of sex buyers who find out that the person they are calling has been the victim of violence and exploitation.

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**Impact**
- Raising awareness and informing the public
- Making sex buyers accountable
- Combating the demand that fuels sexual exploitation
- Changing mindsets

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SYMPOSIUM FOR YOUTH PREVENTION - ORLEANS

9 February

OBJECTIVE: Preventing the risks of juvenile prostitution

As part of its awareness-raising activities, the Scelles Foundation took part in a symposium organized by the Mouvement du Nid on the theme of Online harassment, hypersexualisation, and pornography, to inform people about the scale of the problem and provide expertise in matters of prevention.

During this meeting, organized by the Loiret delegation of the Mouvement du Nid, with the support of the Departmental Delegation for the Rights of Women and Equality, the Scelles Foundation identified new trends and warned about the risks of juvenile prostitution with youth exposed to hypersexualization and pornography via the internet, the media, and in advertising, fashion, music, etc. The widespread normalization of these phenomena among adolescents, the utter confusion of the surrounding environment, and the insufficient action of the public authorities make it necessary to quickly define common lines of action in the field of prevention.

Conferences and round tables in the presence of 200 political, non-profit and media representatives, and actors in education, health care, the police force and youth justice.

SEMINAR ON THE JUDICIAL TREATMENT OF HUMAN TRAFFICKING FOR THE PURPOSE OF SEXUAL EXPLOITATION - PARIS

2-3 March

OBJECTIVE: Guaranteeing the effective judicial treatment of trafficking cases involving sexual exploitation

The Legal and Judicial Unit of the Scelles Foundation contributed to an awareness-raising seminar, at the Directorate of Criminal Affairs and Pardons (DACG) of the Ministry of Justice, on the judicial treatment of human trafficking for the purpose of sexual exploitation.

In addition to the reviews of the policies carried out and the exchange of good practices, this seminar encouraged a push for a legal response corresponding to the issues at hand, involving the repression of perpetrators while protecting victims, under the main developments in the legislation and criminal policy, and in particular the memorandum of 22 January 2015, which represents the cornerstone of criminal policy in the fight against trafficking in human beings.

The Scelles Foundation has proposed a detailed assessment of the situation involving trafficking in human beings for procuring purposes, which represents the vast majority of cases of trafficking, and has provided alerts on new trends and issues.

In the presence of more than 40 public prosecutors of the public prosecutors’ office and the judiciary, notably from the JIRS (Specialized inter-regional courts) and French and foreign experts. 5 round tables were held on the judicial treatment of trafficking in human beings; the issue of trafficking in human beings in the current migration crisis context; international mutual assistance; the fight against the trafficking of minors; the protection and care, particularly psychological, of victims of human trafficking.

Its President, Yves Charpenel, gave a presentation about the content and application of the French law against the system of prostitution, adopted on 13 April 2016, and stressed the importance of the commitment of the justice in this fight against organized crime on an international scale, affecting more than 20 million people.

It was demonstrated that only comprehensive laws, based on the Franco-Swedish legislative model, which provides protection for prostituted persons while prosecuting procurers and sex buyers, together with strengthened prevention and awareness efforts, provide effective and necessary protection from this organized crime.

During this study day, European experts in the legal, non-profit, media, political, medical and research fields shed light on the various legal, judicial, economic and social aspects of this phenomenon. This symposium was co-organized by the Council for French-speaking women in Belgium and the organizations Le Monde selon les Femmes and FPS (Femmes Prévoyantes Socialistes) Solidaris, with the support of the Wallonia-Brussels Federation.

The Scelles Foundation is regularly asked for its expertise for seminars and symposiums, in France and abroad, to participate with actors from the legal, non-profit, media, political and medical worlds.

In 2017, it was particularly active in working on the risks of prostitution among young people, the violence of prostitution, the demand as the driving force of the sexual exploitation, and the relevant legislative and judicial responses.

In addition to its innovative repressive aspects - in particular, making sex buyers accountable and increasing penalties for those committing violence against prostituted persons, the Scelles Foundation emphasized the importance of the law of 13 April 2016 and its effective implementation for protecting victims and changing attitudes. Indeed, this law, which enshrines the abolitionist commitment of France, promotes a new perspective on prostitution, recognizing it as a form of violence and a violation of people’s rights and dignity. The awareness-raising courses on the fight against the purchase of sexual acts, stipulated by law and set up by the Scelles Foundation in September 2017, contribute to the raising of awareness among offenders and the general public.

In the presence of experts of trafficking, migration, gender-based violence, protection of childhood, etc... The role of the Ac.Sé National Network, created in 2001 and coordinated by the ALC association, is to welcome and protect the victims of trafficking in human beings in danger at the local level. This network is based on a framework of more than 70 partners, reception centers and associations specializing in the identification, welcoming and support of victims of human trafficking.
Given the scale, diversity, normalization and rapid growth of sexual exploitation in our globalized societies, it is vital that all members of the public are informed to help raise awareness about the urgent need to act collectively.

As an expert and whistleblower for more than 25 years, the Scelles Foundation sheds light on the phenomenon, challenges misrepresentations, and gives the tools for understanding this criminal activity and its disastrous consequences on victims and society as a whole.

- www.fondationscelles.org is a tool for sharing knowledge and combating prostitution. It is intended for the general public as well as experts and decision-makers.

  It offers sound, verified and objective information: figures, assessment of the current situation, news, mapping of prostitution around the world, analyses, and reports. 4 databases can be accessed with more than 10,000 multimedia documents.

- In 2017, 2 event sites were designed for the youth awareness operation organised by the Scelles Foundation, the Youth Awards Against Sexual Exploitation, and for the advocacy conference held in New York on 13 March 2017 to strengthen global strategies against trafficking in human beings.

- The website www.scellesfoundation.org provides information adapted for US audiences as part of the development of partnerships in the US.

  - +22% of articles were disseminated over the Scelles Foundation's website news feed.

  - 165,070 different visitors viewed content on the Scelles Foundation's websites and its event sites, i.e. +11% compared to 2016.

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**WEB AUDIENCE 2017**

- > **741,208** people reached via digital, +55% compared to 2016

- > **338,000** people reached on Twitter, i.e. +87% compared to 2016

- > **229,338** people reached on Facebook, i.e. +63% compared to 2016
Prostitution is a complex and ever-changing phenomenon that the Scelles Foundation studies closely, in order to deliver the most accurate and up-to-date analysis possible.

In addition to providing briefing documents on its activity, the Foundation offers articles on hot topics in France and abroad and monitors the press in more than 200 countries. The Foundation also carries out in-depth analyses - study books, white papers, studies, brochures, and dossiers on emerging issues and challenges, such as the links between prostitution and terrorism.

### ONLINE NEWS FEED

In 2017, **44 articles** were made available to the public on topical issues: new forms of Nigerian prostitution - legislative developments in the US regarding the responsibility of websites - the danger of online dating sites, which under the guise of legality, promote prostitution - the prostitution of minors - the application of the law of 13 April 2016, etc.

### PRESS REVIEW

The Scelles Foundation offers a synthesis of international news on prostitution and its latest trends, by compiling nearly **1,700 articles** in more than **200 countries**. In the context of the migrant crisis, the Weinstein affair and the #MeToo movement, this review covers the media’s treatment of prostitution and emerging issues reported.

### STUDIES

**DOSSIER** *Strategies to address Prostitution and Sex Trafficking* is an assessment of the global prostitution situation and abolitionist legislation as a relevant legal tool in the fight against sexual exploitation.

**ANALYSIS** The article *European Strategies to Combat Prostitution and Trafficking in Human Beings* was published in the journal Grasco, specializing in the prevention and repression of organized crime, with regard to its economic and financial aspects.

**WHITE PAPER** *Sex Trafficking and Prostitution: Lessons from the Global Reports of the Scelles Foundation* addresses key issues such as the growth of this criminal activity, the inherent violence of prostitution, and the inadequate mobilization of public and private actors.

**STUDY BOOK** *Enlistment and Exploitation: Western women trapped by Daesh* reveals the processes of radicalization that lead to sexual exploitation.

No.1/September 2017 of the new Foundation Study Books Collection.

### THE FOUNDATION'S CURRENT NEWS

**INFOGRAPHIC** The Scelles Foundation

Who are we? Our vision, our missions, our actions. Global state of play and overview of the Nordic model.

**BROCHURE** 2017 Youth Awards against sexual exploitation

Presentation of the youth awareness and protection campaign conducted by the Foundation every year.
RESOURCES AND SUPPORT
The Scelles Foundation, which was declared a public benefit foundation by the decree of 22 December 1994, has its headquarters in Paris 1st at 14 rue Mondétour, the property having been bequeathed by its founders Jeanne and Jean Scelles.

PROFITS €354,611

- It is first and foremost thanks to the rent (€246,584) and financial proceeds (€37,589) of this bequest that the Foundation is able to carry out its work.

- The generosity of the public amounted to €47,005 in 2017, with little change compared to 2016. However, it is still slightly lower, in particular due to economic factors and increasingly fierce competition.

- The Scelles Foundation received a grant of €23,433 in 2017, to coordinate, in partnership with the French Ministry of Health and Social Welfare (Directorate-General of Social Cohesion), a local evaluation study on the law of 13 April 2016 aimed at strengthening the fight against the system of prostitution and supporting prostituted persons. It will be carried out by the sociologists Hélène Pohu and Jean-Philippe Guillemet, in Narbonne, Bordeaux, Strasbourg, Paris, from January to April 2018.

VOLUNTEERING €148,313

30 volunteers devoted their time to working with the Scelles Foundation in 2017. They each gave an average of 40 days, or + 14% compared to 2016, which shows an ever stronger commitment, coupled with significant loyalty to the Scelles Foundation among volunteers who have been present for many years, participating in essential missions within the organization.

By calculating the monetary value of this time using the SMIC (minimum wage including payroll taxes) or twice the SMIC for volunteers with management roles, this gift of time amounted to €148,313.

INCOME

Rent 69%
Donations 13%
Financial proceeds 11%
Grants 7%

METHODOLOGY

Chargeable expenses are allocated directly to the missions carried out by the Foundation in France and abroad. Staff costs and expenses that cannot be directly assigned to these tasks are distributed based on the time spent by employees on these activities.

TRANSPARENCY AND CONTROL

The accounts are managed by the Treasurer of the Scelles Foundation with the help of a volunteer accountant. They are certified by the Audit et Conseil Union accounting firm, represented by Jean-Marc Fleury. They are available on request.
EXPENSES FOR EACH SOCIAL MISSION

Research Expertise 31%
France-International Partnerships 25%
Communication Campaigns 20%
Advocacy 16%
Legal Judicial 8%

These accounts, separated by social mission, include the breakdown of volunteer engagement. Other costs not included relate to property expenses, real estate depreciation expenses, portfolio expenses and other provisions.

Research - Expertise
In 2017, the Scelles Foundation developed and shared its expertise and provided analyses to the general public, and to specialists and decision-makers. A large proportion of its activities have been devoted to the preparation of the 5th Global Report on Prostitution, which will be disseminated in 2018 in the form of a regional overview of the phenomenon and a study of its latest developments.

France - International Partnerships
The Scelles Foundation continued to develop its network of partners, in France, in Europe, and in the US via its American mission. Accordingly, many awareness-raising and advocacy actions were carried out in partnership with civil society actors and French and foreign organizations.

Communication - Campaigns
In 2017, the Scelles Foundation continued providing information and raising public awareness about prostitution, in order to help change attitudes to this phenomenon and its victims and to discourage demand. Special efforts have been made in prevention to warn about new trends in the phenomenon and to protect young people and women.

Advocacy
The Scelles Foundation got involved again in 2017 in promoting the Franco-Swedish model and the response provided by the law of 13 April 2016 against the system of prostitution. It undertook numerous actions abroad as part of its US programme, relying on the abolitionist network CAP International, of which it is a founding member.

Legal - Judicial
In 2017, the Scelles Foundation created a unit dedicated to new legal and judicial missions, which are part of recent public and criminal policies. These activities are scheduled for development in 2018.

A NECESSARY INVESTMENT PROGRAMME
In addition to its significant and continuous efforts for many years in terms of research and expertise, the Scelles Foundation has been engaged for 2 years in an investment programme including the development of partnerships in France and the United States with an on-site support team, as well as communication and advocacy activities in France and abroad to increase the visibility of the phenomenon and the promotion of effective solutions in terms of prevention, repression and education.

As part of the new French legal framework, the Foundation also set up legal and judicial activities in 2017, in particular to discourage demand and support victims in courtrooms.
In the future: 2018 Agenda

**LEGAL AND JUDICIAL ACTIONS**
- More than 10 awareness-raising training courses on the fight against the purchase of sexual acts are planned for 2018.
- 3 cases were selected by the Foundation to act as a civil party against procurers and traffickers, at the start of 2018.
- The first local evaluation of the application of the law against the system of prostitution of 13 April 2016 carried out in partnership with the Ministry of Health and Social Welfare will be finalised in the 2nd quarter of 2018.

**ENHANCEMENT OF FRANCO-AMERICAN COOPERATION**
- An international conference to strengthen cooperation in the fight against online procuring is scheduled for the 1st quarter of 2018 in New York as part of the CSW62.
- An awareness campaign in partnership with SAM, Street Art for Mankind, to boost the fight against child trafficking, via an artistic project, is planned for the 4th quarter of 2018.

**AWARENESS-RAISING OPERATIONS**
- A European awareness-raising operation will be organized in Paris in January 2018: #SEXPLROITED to fight against sexual exploitation.
- The 5th Youth Awards Against Sexual Exploitation will be held throughout the year to raise awareness among young people and the general public about the commodification of the body in prostitution. 5 competitions are planned: legal pleadings, reports, prosecutor’s indictments, posters, slams.

**TRAINING COURSES**
- Reinforcement of annual training sessions for journalists, judges, police officers, gendarmes, social actors.
- 3 training days on the fight against procuring will be organized by the Scelles Foundation in June 2018, in partnership with the French National School for the Judiciary.

**SYMPOSIA AND SEMINARS**
- Participation is already planned in events in Brussels, Ukraine, the United States and Portugal to provide expertise.

**STUDIES**
- The 5th Global Report on Prostitution will be released in late 2018. It will assess the current global and regional overview and the latest developments and challenges.

SAVE THE DATE! The Scelles Foundation has scheduled a series of actions for 2018, with a view to strengthening the fight against the system of prostitution and the exploitation of prostituted persons. Many will be conducted collectively with old and new partners and with the financial support of all those who contribute to this social mission.
Take action to reduce sexual exploitation

TO SUPPORT US:

- ONLINE:
  www.scellesfoundation.org
  www.fondationscelles.org

- BY POST:
  Fondation Scelles, 14 rue Mondétour, 75001 Paris

- DONOR RELATIONS DEPARTMENT:
  donateurs@fondationscelles.org